Internet of Things in Education Laurence Daly – Telstra

Agenda

What is IoT, how does it impact the world, growth, different types of networks etc

The breakdown of how IoT impacts education looking at:

- School i.e. the physical buildings, building management, grounds etc
- Classroom how we interact with students
- And finally the student and curriculum and how IoT could play a part in the education and engagement with students

IoT is not simply about connectivity – it just starts here Internet of Everything / Internet of Education



The 5 Pillars of Education

Digital Student Journey Connected Workplace Connected Campus Smart Student Tools Data Insights



The Urban Century

10% lived in cities in 1900

50%

lived in cities in 2015

75% lived in cities in 2050

180,000

people move to cities every day 60 Million/year people from developing countries move into cities x2 over the next 15 to 20 years, many cities in Africa and Asia will double in size

What is IoT?

IoT is the network of physical objects or "things" embedded with electronics, software, sensors, and network connectivity, which enables these objects to collect and exchange data.

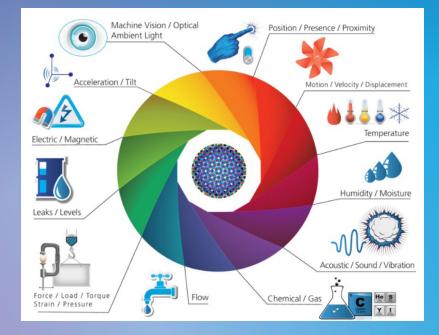
IoT allows objects to be sensed and controlled remotely across network infrastructure, creating opportunities for integration between the physical world and computer-based systems.

IoT is giving our world a digital nervous system

- Location data using GPS sensors
- Eyes and ears using cameras and microphones
- Sensory organs that measure everything from temperature to pressure changes

Couple that with

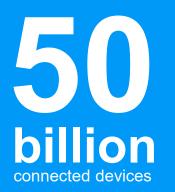
- Augmented Reality
- Artificial Intelligence
- Machine learning
- Quantum computing



A smarter world awaits IoT the new "Buzz word" The stats

The number of things connected to the internet now far exceeds the number of people on earth







Over US\$9

raised on Kickstarter for IoT

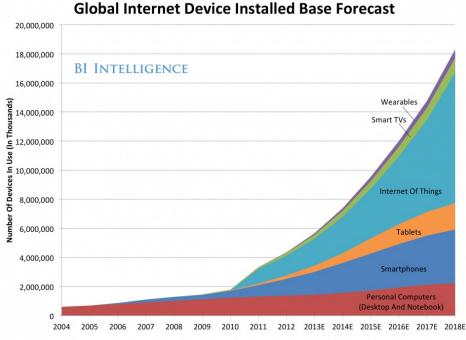
Almost 00V

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802.15.4 devices shipped in 2012 (smart meters / remote controls)

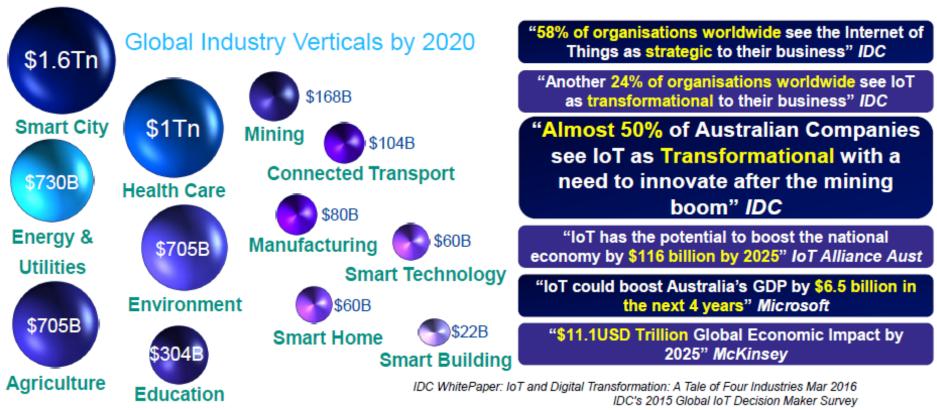
Size of the market

GLOBAL SPENDING ON IOT—INCLUDING ALL HARDWARE, SOFTWARE AND SERVICES — HAS EXCEEDED \$1.3 **TRILLION IN 2015 AND** IS FORECAST TO **REACH \$3.5 TRILLION** BY 2020. (GARTNER)



Source: Gartner, IDC, Strategy Analytics, Machina Research, company filings, BII estimates

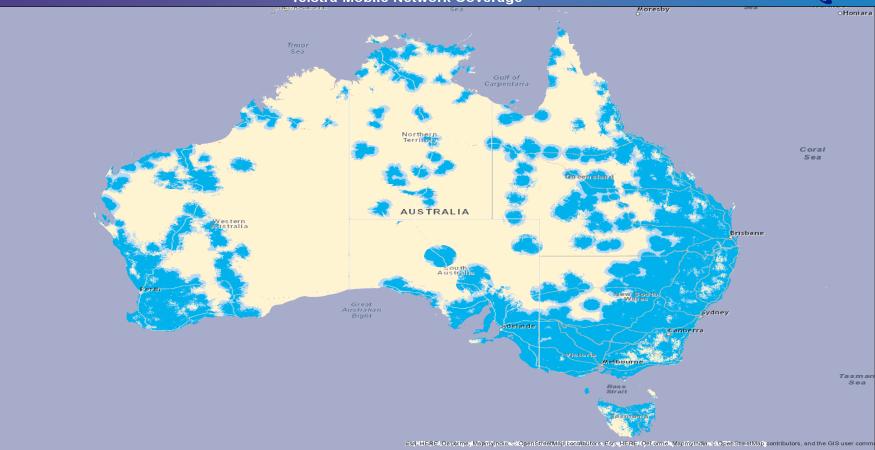
IoT provides New Opportunities



Global Verticals is an averaged estimation from 9 agencies e.g. Ovum, GSMA, Gartner, etc : Source Huawei

Telstra Mobile Network Coverage



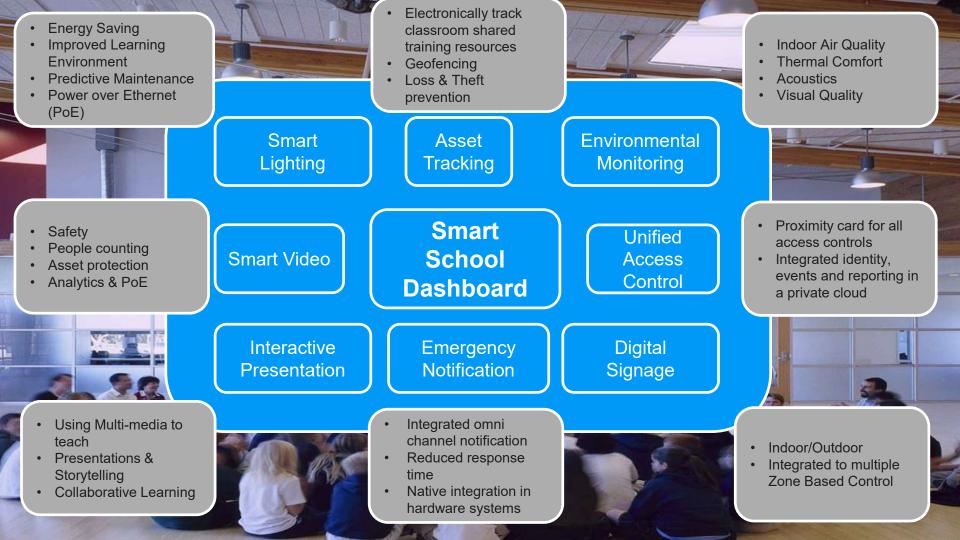


Legend

Mobile device coverage depends on where you are, the device you are using and whether it has an external antenna attached. For tips on maximising your coverage, visit the Maximise Your Coverage page.

Future CAT. M coverage with a device with a single receive antenna with a single receive antenna

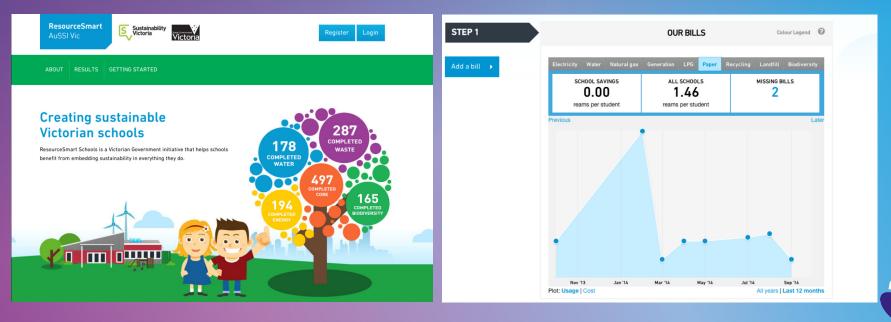
with a single receive antenna could be degraded or not existent in specific locations due to certain physical structures or geographic features or as a result of the device used. Physical structures which may block or inhibit coverage could include basements, lifts, underground car parks, concrete buildings, tunnels and road cuttings. Geographic features which may block or inhibit coverage could include basements, lifts, underground car parks, concrete buildings, tunnels and road cuttings. Geographic features which may block or inhibit coverage could include basements, lifts, underground car parks, concrete buildings, tunnels and road cuttings. Geographic features which may block or inhibit coverage could include basements and road cuttings.

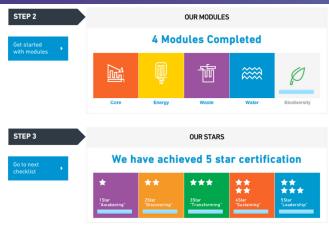


Examples of IoT in Education

http://www.wspdigital.com/our_work/all/32/

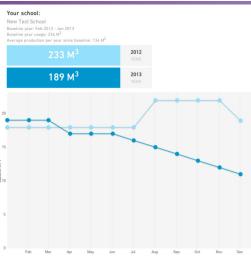
http://www.sustainability.vic.gov.au/School







The ResourceSmart website commenced deployment in 2014 and is now used broadly across Victoria's schools. In 2014 the system was awarded the AIIA iAwards National Merit Award for a Government Application. http://www.resourcesmartschools.vic.gov.au/



Your school has reduced its production of waste by 44 M

GOOD CITIES DIAGNOSTIC ATTRIBUTES OVERVIEW DRAFT

RESILIENCE & SUSTAINABILITY

The capacity of a city, its users and businesses to cope with acute shocks and chronic stresses, while also sustaining its physical environment over the longer-term.

INCLUSIVENESS

The fundamental human need for a sense of belonging and social cohesion based on how people are connected into the social ecosystem.

VIBRANCY

The inherent attractiveness of a particular community or locality based on the range and quality of activities and experiences that are available for people to enjoy.

HEALTH & WELLBEING

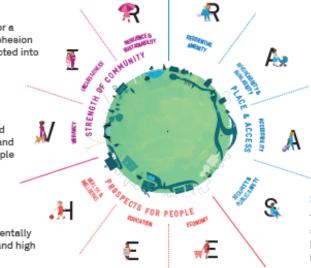
People being physically and mentally healthy to help ensure a long and high quality life

EDUCATION

The existence of effective education offered through appropriate modes / channels for members of the community.

RESIDENTIAL AMENITY

The qualities of the physical landscape and built environment that make somewhere a good place to live for particular residents.



AFFORDABILITY & AVAILABILITY

The ability of citizens to locate themselves in a suitable area and in the right type of housing for their lifestyle and family needs, without undue stress on their finances.

ACCESSIBILITY

How easy it is for people to access the things they need for their personal and economic wellbeing.

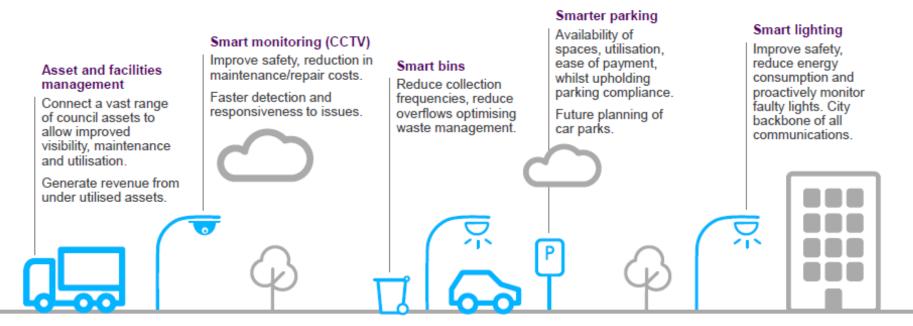
SECURITY & PUBLIC SAFETY

The perceived and actual level of public safety in a community, the security of personal property and the protection of personal privacy (physical and digital)

ECONOMY

Effective economic activity being nurtured in the community for residents, visitors and businesses.

Telstra Smart Community (Phase 1)



Environmental monitoring

Sensors to provide insights to improve decision making, community engagement and monitoring of sustainability plans

Telstra Air

Best-in-class public Wi-Fi that creates strong visitor engagement. Fully managed, turn-key deployment that's cost effective to operate. Part of Australia's largest Wi-Fi network, maintained and owned by Telstra

Location insights

Aggregates anonymised information from proprietary network assets to provide actionable insights about the location and movement of the Australian population.

OUR GOOD CITIES PRINCIPLES



VISION-LED

We lead with vision and human outcomes, not technology, utilising a powerful model that enables councils to gain new insight on their situation and develop a coherent narrative for their stakeholders —built around the 'WHY'.



HUMAN-CENTRED

We see 'Smart Cities' not just as a bundle of tech and services. We reimagine the 'city' as a set of human activities and interactions—and then identify the unmet needs for which we can co-design fit-for-purpose solutions that enhance people's experience of the city.



TECH-ENABLED

We believe in the power and promise of technology to deliver human outcomes. Our goal is to integrate with the existing environment to provide accessible world-class connectivity and technology that connects lives and empowers community participation.

Telstra Location Insights

aggregates information from proprietary network assets to provide actionable insights about the location of the Australian population

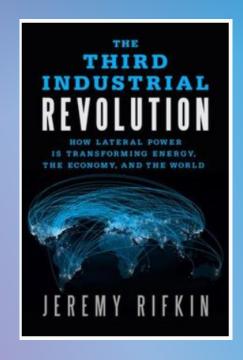


The Third industrial revolution

Jeremy Rifkin



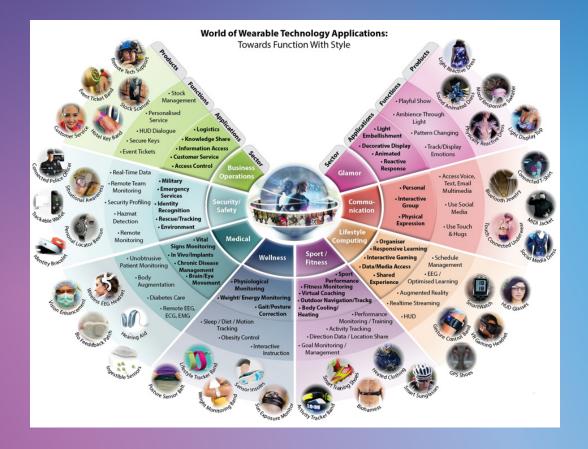
The Third Industrial Revolution; How Lateral Power is Transforming Energy, the Economy, and the World



M2M World of connected things today



Wearable technology



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